



**Village of Hobart Community Development Authority Minutes
Hobart Village Office; 2990 S. Pine Tree Rd, Hobart, WI
Wednesday, August 29, 2018 – 4:00 pm**

1. Call to Order, Roll Call:

The meeting was called to order by Jay McKeefry at 4:06 pm. Roll call: Jay McKeefry, aye; Dave Landwehr, excused; Ed Kazik, aye; Debbie Schumacher, aye; Bob Ross, aye; Terri Sullivan, excused; Dawn Clark, aye.

2. Verify/Modify/Approve Agenda:

Motion by Debbie Schumacher, second by Bob Ross to approve the agenda as presented. All in favor. The motion passed unanimously.

3. Approval of Minutes:

Motion by Debbie Schumacher, second by Bob Ross to approve the June 27, 2018 minutes as presented. All in favor. Motion carried.

4. Status of Arketype:

Arketype closed unexpectedly. Staff confirmed that there are no outstanding invoices or projects, as all campaigns have ended. Staff received a phone call from Holly Hurst, prior account manager with Arketype, who is now working with BRING Marketing Group. Staff has requested proposals for future marketing goals.

5. Bike and Pedestrian Plan Request for Proposals:

One proposal was received from Toole Design Group. Copies were distributed to each of the members for review. Staff also informed the committee that the county has a program to aid with bike/pedestrian projects. The committee requested that the county be present in September for a detailed description of the services they offer.

6. Fall/Winter Marketing Plan:

Staff is working with BRING Marketing to put together proposals for future marketing plans and projects both to finish out the year as well as bring us into 2019. Staff will present progress at September meeting.

7. Fontaine Park Dedication Ceremony:

Construction of Fontaine Family Park is complete, and staff approached the CDA for direction with a dedication ceremony. The committee made the following suggestions: plan for a Saturday morning, have HLPD provide a speaker, plan to have Officer Bax present, provide cookies and water.

8. Meeting Adjournment:

Motion made by Bob Ross, second by Ed Kazik to adjourn. All in favor. The motion passed unanimously. Meeting adjourned at 4:46 pm.