



**Community Development Authority Minutes**  
**Hobart Village Offices; 2990 S. Pine Tree Rd, Hobart, WI**  
**Wednesday, May 25<sup>th</sup>, 2016 – 4:00 pm**

1. **CALL TO ORDER; ROLL CALL.** The meeting was called to order by Bart Schultz at 4:02pm. Present: Deb Schumacher, Bob Ross, Dave Landwehr, Terri Sullivan, Dennis Reim, Kate Sterckx, Andrew Vickers and Adam Ruechel. Ed Kazik was excused.
2. **VERIFY/MODIFY/APPROVE MEETING AGENDA.** Motion by Terri Sullivan, second by Bob Ross, to approve the meeting's Agenda. Motion carried unanimously.
3. **APPROVAL OF PREVIOUS MEETING MINUTES.** Motion by Dave Landwehr, second by Bob Ross, to approve the minutes of April 27<sup>th</sup>, 2016. Motion carried unanimously.
4. **COMMITTEE BUSINESS:**
  - A. **Public space conceptual design – TID1 sub-area plan:**

The CDA was informed that the Board approved financing of the first commercial building being constructed by SMET. There will be a TIF contribution of \$240K. The first lease has been signed by a chiropractor. The second tenant is close to signing and as soon as that occurs, the construction can begin. The CDA also had a brief discussion on a second building option. The CDA then discussed the public spaces and reviewed maps, drawings and examples for areas 1, 2 and 3. In area 1, which two types of options were reviewed, one being a custom stone centerpiece that would indicate it is Centennial Centre. The second option is a sign which is also a water feature, also including the CC@H verbiage. Both options will be lighted and will be more pedestrian focused versus vehicle focused. It was also agreed that stamped concrete would be used and that there should be seating options around the feature, and various examples were reviewed. Adam is looking at pricing for the signs and the seating options. The CDA then talked about options for area 2, which will be a walkway between areas 1 and 3. It was agreed that this walkway should include seating and lighting, and the CDA preferred the stone benches and standard bollard lighting. The landscaping options reviewed all involve low maintenance plants, shrubs, and/or grasses. Area 3 was then discussed and possibilities for this area include a water feature, like a splash pad with height and/or color for visibility. Another idea was to put a historical marker in area 3. In either case, curved seating would exist around the feature. Also reviewed were ideas for pocket seating around area 3, something like concrete or granite benches that are maintenance free and would have low vandalism. Research is being done on pricing for all of these ideas/options. It was also noted that there may be a need for more trees for shade and aesthetic purposes. This summer and next spring areas 1 and 2 will be worked on, and phase 2 will be for area 3 and will be done later. Areas 1 and 2 will be done before completing Larsen Parkway. Andrew and Adam are working with a company to take the hand drawn sketches and create a professional document which can be used as a marketing tool. The CDA also talked about targeting various restaurants to come into CC.

**B. Village marketing strategy – LPGA event:**

The LPGA event will be held at Thornberry Creek in July 2017. The CDA briefly talked about what marketing opportunities there could be with this event. It is doubtful if much could be done at the course itself, and that more will be known in the coming months.

**C. Other items brought forth by Committee members:**

**Andrew let the CDA know that there will be another direct mail campaign since the first one was so successful.**

**5. MEETING ADJOURNMENT**

Motion by Bob Ross, second by Bart Schultz, to adjourn. Motion carried unanimously. The meeting adjourned at 5:25pm.