



**Village of Hobart Community Development Authority Minutes
Hobart Village Office; 2990 S. Pine Tree Rd, Hobart, WI
Wednesday, June 27, 2018 – 4:00 pm**

1. Call to Order, Roll Call:

The meeting was called to order by Jay McKeefry at 4:06 pm. Roll call: Jay McKeefry, aye; Dave Landwehr, aye; Ed Kazik, aye; Debbie Schumacher, aye; Bob Ross, aye; Terri Sullivan, aye; Dawn Clark, excused.

2. Verify/Modify/Approve Agenda:

Motion by Ed Kazik, second by Dave Landwehr to approve the agenda as presented. All in favor. The motion passed unanimously.

3. Approval of Minutes:

Motion by Dave Landwehr, second by Bob Ross to approve the May 23, 2018 minutes as presented. All in favor. Motion carried.

4. Current Park Developments:

Fontaine Family Park sign has been installed and equipment installation will begin in the next few weeks. Centennial Centre Greenspace construction is under way with the new road (Larsen Orchard Parkway) nearly complete. Light footings are being installed and we expect to have it fully complete before the first snowfall.

5. Current & Future use plans for Four Seasons Park:

The committee decided the best way to determine what the community wants is through a community meeting or social media survey. A few immediate suggestions included pickle ball courts, disc golf, fixing up the ball diamond, connecting walking paths, and looking into auto-locks on the restrooms to allow daily use. Ultimately the committee agreed to take community suggestions and come up with a long-term plan.

6. Summer Marketing Plan:

Current summer marketing campaigns on Facebook are geared towards current local events and community engagement. The landing pages attached to these ads have been updated to include an events page as well as encourage residents to sign up for the Hobart Headlines. Early feedback is showing record engagement and a large increase in Facebook likes/follows as well as Headlines subscribers.

7. Creating a Quarterly Newsletter for Residents:

Staff presented a cost analysis comparing the current practice of purchasing subscriptions to The Press for residents versus creating and distributing a quarterly newsletter in house starting in 2019. Motion made by Bob Ross, second by Debbie Schumacher, to stop purchasing subscriptions of The Press for residents and create a quarterly newsletter in house as well as encourage residents to sign up for their own subscriptions. All in favor. Motion carried.

8. Meeting Adjournment:

Motion made by Jay McKeefry, second by Dave Landwehr to adjourn. All in favor. The motion passed unanimously. Meeting adjourned at 4:56 pm.