



Village of Hobart Community Development Authority Minutes
Hobart Village Office; 2990 S. Pine Tree Rd, Hobart, WI
Wednesday, March 28, 2018 – 5:00 pm

1. Call to Order, Roll Call:

The meeting was called to order by Jay McKeefry at 4:01pm. Roll call: Jay McKeefry (C), aye; Dave Landwehr (VC), aye; Mary Kathleen Stercks, absent; Deb Schumacher, aye; Ed Kazik, absent; Bob Ross, absent; Terri Sullivan, aye; Dawn Clark (Alternate), aye.

2. Verify/Modify/Approve Agenda:

Motion by Bob Ross, second by Tom Dennee to approve the agenda as presented. All in favor. The motion passed unanimously.

3. Approval of Planning & Zoning Minutes:

Motion by Jay McKeefry, second by Dave Landwehr to approve the November 28, 2017 minutes as presented. All in favor. Motion carried.

4. Fontaine Family Park:

Discussion: Equipment to be delivered in April and installed the second week of May. Park to include tether ball, bike rack, and green space. No action taken.

5. Hobart Facebook Campaign:

Discussion: The next campaign will have a different approach to be more interactive and include things such as polls, questionnaires, and surveys. Arketype has proposed to do more drone videos and it was recommended to do that late Spring or Summer, when the waterfall is done. It was also suggested that cards be available at election polls to help promote the Facebook site. The build in Hobart page may be getting a new home page – working with Arketype on this. It was also recommended that the Village's Safety Awards be promoted on the Facebook site. No action taken.

6. Spring-Summer Marketing:

Discussion: There will be new summer events taking place and these will be promoted through the Hobart Facebook Campaign as described in item 5. No action taken.

7. Bicycle and Pedestrian Master Plan:

Discussion & Action: Aaron met with Ashwaubenon on March 13 regarding whether the Village wants to participate in the South Packerland multi-use trail. This along with many other trail extensions/additions/improvements will comprise the comprehensive master plan. Motion made by Dave Landwehr to approve the master plan bid requirements as presented, second by Terri Sullivan. All in favor. Motion carried.

8. Meeting Adjournment:

Motion made by Deb Schumacher, second by Dawn Clark, to adjourn. All in favor. The motion passed unanimously. Meeting adjourned at 4:45 pm.